

## Communication from Public

**Name:** Marina Shifrin Wing

**Date Submitted:** 02/14/2022 10:35 AM

**Council File No:** 21-1385

**Comments for Public Posting:** Hello, I support this motion wholeheartedly. In addition to the recommendations listed in the motion, please consider these important and inclusive measures as well: 1. The radius for all mailed notices should be 500 feet. 2. Never just adjoining landowners as currently provided, please renters as well. 3. Each mailed or posted notice should include a website link or email where interested persons can enroll in the email system that sends all notices and decisions via email to any individual who requests it. Sincerely, Marina Shifrin Boyle Heights Resident and BHNC Board Member

## Communication from Public

**Name:** Glassell Park Improvement Association  
**Date Submitted:** 02/14/2022 10:59 AM  
**Council File No:** 21-1385  
**Comments for Public Posting:** Please read and consider the Glassell Park Improvement Association's Statement of Community Impact in SUPPORT of Motion 21-1385 attached. Thank you.



13 February 2022

**Statement of Community Impact**

**Support for Motion # 21-1385**

*More effective requirements for on-site posting and mailed notices of proposed discretionary land use actions*

Los Angeles City Council

Dear Councilmembers:

The Glassell Park Improvement Association (GPIA) **supports Motion 21-1385** that would greatly improve both outreach and transparency with regard to Notices of Intent and public hearings for land use actions.

We sent a Statement of Community Impact (attached) to Mayor Garcetti, Glassell Park's (then) three Councilmembers Cedillo, de León and O'Farrell and City Planning's Vince Bertoni in February last year requesting changes to the notification process.

We agree with the motion's list of faults in the current process, and welcome the motion's call for larger posted notices, longer posting periods, renderings when possible and use of plain language. In addition, we request that mailed notifications be expanded to a wider radius of at least 1,000 feet, that notices be posted at intersections and corners connect to the subject property within 1,000 feet, and be sent to the appropriate Neighborhood Council as well as local Improvement groups, Homeowners Associations and any groups with an interest in planning and land use within the community.

The Glassell Park Improvement Association was founded in 1968, and is one of the oldest organizations of its kind in Los Angeles. Our founders described our mission as advocating for quality of life issues and working to improve conditions in Glassell Park. As such, our Board of Directors have voted and approved sending this statement on behalf of our members.

cc: Planning & Land Use Management Committee members

Attachment: GPIA Statement of Community Impact re Notices of Intent



07 February 2021

Mayor Eric Garcetti

Los Angeles City Councilmembers

Gilbert Cedillo

Mitch O'Farrell

Kevin de León

Los Angeles City Planning Department

Vincent P. Bertoni

### Statement of Community Impact re **Notices of Intent**

The Glassell Park Improvement Association has taken the following position:

All Notices of Intent related to development or construction shall be mailed to all property owners within a 1000' radius of all project sites. In addition to property owners and residents in that area, the mailing must go to the appropriate Neighborhood Council, Improvement and/or Homeowners Association and any groups with an interest in planning and land use within the community.

Notices of Intent shall be placed not only on the project site, but also on a minimum of two intersecting streets located closest to the subject property.

The geography of Los Angeles is varied with many homes located on hillsides; thus the separation between neighbors is not only lateral but also vertical. Many neighbors who would be impacted by the intended construction, or details within the plans for the subject property, do not receive the notice of its intent. Extending the radius of mailed notices and adding more locations of posted signs will expand opportunities for community involvement in the planning process and ensure vital openness and inclusion.

The Glassell Park Improvement Association was founded in 1968, and is one of the oldest organizations of its kind in Los Angeles. Our founders described our mission as advocating for quality of life issues and working to improve conditions in Glassell Park. As such, our Board of Directors have voted and approved sending this statement on behalf of our members.

## Communication from Public

**Name:** Casey Maddren, United Neighborhoods for Los Angeles  
**Date Submitted:** 02/14/2022 02:32 PM  
**Council File No:** 21-1385  
**Comments for Public Posting:** We would like to submit the attached comments to the PLUM Committee regarding the motion to enhance posting requirements for project notices.



**United Neighborhoods for Los Angeles**

**[www.un4la.com](http://www.un4la.com)**

**UN4LA Board**

***Casey Maddren, President***

***Cherilyn Smith, Treasurer***

***Richard Platkin, Secretary***

***Annie Gagen***

***Jack Humphreville***

***Kim Lamorie***

***Gina Thornburg***

February 14, 2022

Planning & Land Use Management Committee  
Los Angeles City Hall  
200 N. Spring St.  
Los Angeles, CA 90012

Re: Notifications for Land Use Actions  
February 15, 2022 PLUM Agenda, Item 2  
Council File 21-1385

We are writing to express our support for the motion referenced above, and also to express our frustration at the fact that it is limited only to physical posted notices. We live in the 21<sup>st</sup> century. Increasingly our day-to-day business is conducted electronically. While we appreciate the effort to enhance posting of physical notices for land use actions, we have to ask why the motion doesn't address electronic notifications.

We do support enhanced requirements for physical posting of notices, including longer posting periods, larger notices and the use of plain language where possible.

The City should also require that mailed notifications for discretionary projects be sent to all residents within 500 feet of the project site.

We also strongly suggest the following:

- ***The creation of a user-friendly web page that displays notifications of discretionary projects citywide.*** *This information is currently available on ZIMAS, so a framework already exists. The City has the data. It's just a matter of making it accessible.*
- ***A system that allows citizens to subscribe to electronic notifications for discretionary projects in their council district, neighborhood council area or zip code.*** *In addition to hearing notices and determination letters, the system should also allow citizens to receive notification of the publication of CEs, NDs, MNDs and EIRs. Again, this is something that's already partially implemented through the Council File Management System, and citizens can already receive notifications for items on council committee agendas. This can certainly be expanded to include discretionary projects filed with City Planning.*

Our leaders frequently claim that LA is on the cutting edge of technological innovation, but this is one area where the City needs to raise it's game. In order to best serve its citizens, the City of LA should start now to modernize its approach to project notifications.

Thanks for your time.

Sincerely,  
Casey Maddren, President  
United Neighborhoods for Los Angeles

## Communication from Public

**Name:** Steve Twining

**Date Submitted:** 02/13/2022 08:22 AM

**Council File No:** 21-1385

**Comments for Public Posting:** Please provide email capability to all interested parties in addition to 500 feet adjacent property owners for each land use project.



## Communication from Public

**Name:** Celeste Wolfe

**Date Submitted:** 02/14/2022 04:31 PM

**Council File No:** 21-1385

**Comments for Public Posting:** As a home-owning stakeholder of the Century Glen neighborhood, I heartily support Council File 21-1385's move to update and modernize the City's noticing system with electronic mail and an active link for an email subscription of notification updates. The radius for all mailed notices should be 500 feet beyond adjoining landowners. Each mailed or posted notice should include a website link and/or email subscription link where interested persons can enroll in the email system that sends all notices and decisions via email to any Neighborhood Councils, all other interested persons, and affected individuals who request it. I support language on the email notification that describes the method in which to access project documents at the City's websites in which these approval processes occur including but not limited to LA Planning, Zoning, and LA Building and Safety permitting.

## Communication from Public

**Name:** Brenda Martinez

**Date Submitted:** 02/14/2022 09:30 PM

**Council File No:** 21-1385

**Comments for Public Posting:** My name is Brenda Martinez, I am a board member of Boyle Heights Neighborhood Council and Scenic LA. I used to participate in a community garden at Historic La Casa del Mexicano in Boyle Heights before property owner/developer East LA Community Corporation allowed Verizon to build a huge cell tower. First of all, thank you Councilmembers Blumenfield and Raman, for this motion. However, it still comes short to make real improvements on updating this archaic system. We live in an electronic society, while posted notices are very important and equitable for those who have no electronic access, to fail to address easily available electronic notice and transmittal of all project notices to Neighborhood Councils and all other interested persons is a failure to address the needs of the City. It is ironic that the City is looking at improving paper notices without consideration of the online and email notification systems it currently uses. The text of the Motion admits that accessing project documents at the City's website requires planning expertise, and then, incredibly, omits any discussion of a need for a project-by-project email notification process for every document issuing about the Project This is a time to send out email alerts and ask concerned activists and members of the public on your email lists and Facebook pages to submit written demands for email notifications and mailed notices to all (landlords and renters) within 500 feet of a project, and to call into PLUM to demand that the City implement an easy to subscribe to an email notification system for all major actions on a project hearing. The city desperately needs to do OUTREACH to our own individual communities. An example here in Boyle Heights, our demographics show 76% of renters, in our own experience when a massive tower was built in our community garden just down the street from my house, many residents didn't know about it until it was too late, their landlords many of them who live in other counties, never notify them, same thing happens with big developments. The radius for all mailed notices should be 500 feet, and never just adjoining landowners as currently provided. Also, each mailed or posted notice should include a website link or email where interested persons can enroll in the email system that sends all notices and decisions via email to any individual who requests it. That is what Transparency Looks Like -- not only

mailed notice to immediate neighbors or a more readable Posted Sign. We NEED to expand the radius to the mailed notice, larger signs in visible areas not behind piles of trash, and an easy email enrollment. Neighborhood Councils should be alerted to proposed motions and listen to their input; after all, we are an advisor to the City Council. Finally, a very important and mostly forgotten point, we live in LA, a very diverse city!! The city needs to provide important notifications, to projects that will impact people's health and community, in different languages according to the demographics of the city, Please this is very important! Thank you!